

Why Buy YES Lives In The Land of NO?

THANK YOU FOR YOUR INTEREST IN YES LIVES IN THE LAND OF NO.

It's no secret that we live in a world full of negativity. Negativity surrounds us – in our workplaces, in our communities, even in our families. But sometimes, it's our own negativity that stands between us and success.

Understanding the sources of negativity; both our own and others', is essential for people to work together effectively. YES Lives In The Land of NO will guide participants through their own journeys in the land of NO. The program will help viewers deal with negativity faster, more effectively, and with a lot less discouragement and despair.



YES LIVES IN THE LAND OF NO DISCUSSES

**Positive Attitude • Communication
Leadership • Teamwork**

**Determination • Perseverance
Motivation • Inspiration**

**Confidence • Combating Negativity
Job Effectiveness**

- **Online Support Materials.** Simply log in as often as you want to download the easy to use training materials. No training experience necessary.
- **Choices.** YES Lives In The Land of NO offers organizations several different training guides and workshops. Some may even be tailored to your industry. This will help make the most out of your session.
- **Quick Paced and Memorable.** A lot of great information and a story we can all relate to packed into a fun, animated, and attention grabbing short program.
- **Variety of Uses.** This program is successful for use in training sessions or as a stand alone program. Appropriate for all audiences.
- **Value.** Everyone can relate to YES Lives In The Land of NO. Because negativity is everywhere, this program can help any organization and its members learn how to combat it and find a YES!

YES LIVES IN THE LAND OF NO CONCEPTS

- The Land of NO is everywhere.
- We can't avoid negative people. We must learn how to deal with them.
- People who are always negative are not bad people. It's just easier and safer to say NO.
- Not all NOs are created equal. We must understand why someone is saying NO if we hope to turn that NO into a YES.
- Helping others find a way to say YES means helping them understand what's in it for them.
- Sometimes the Land of NO is internal. Sometimes people give up before they try to find YES.
- Attitude is everything. Attitude is what makes the difference between people who are successful and those who never even try.
- Success in life is often not a function of talent, intelligence, or education but a function of determination, perseverance, and willingness to hang in there for what you really want.
- Finding YES in the Land of NO is not something you have to do alone. Teaming up with like-minded others increases your likelihood of success.